



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or



☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Dillon Lloyd	Name: Eric Lotzer Business Manager
Date of Request to Purchase Ad Time: 1/27/22	Date of Station Agreement to Sell Time: 01/28/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☒ No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: 61607	Station Call Letters: KOIL-AM	Date Received/Requested: 01/28/22
Est. #:	Station Location: Omaha	Run Start and End Dates: 01/31 - 03/04

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jan 28, 22  
 CONT# 35662611 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KOIL-AM (Omaha-Council Bluffs, NE-IA)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 1478

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV BRETT LINDSTROM FOR GOVERNOR  
 PDT Radio  
 FLT Jan 31, 22 - Mar 06, 22

\* REP ORDER COMMENT \*

\*\* 1/28/2022 9:48:00 AM: GOAL BASED IMP: 0 [BY GRP/CPP].

\*\* 1/28/2022 9:48:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 1/28/2022 9:48:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	1/31/2022 - 2/4/2022	1W	3	\$12.00	3
	1.2	MTWTF..	10A - 3P	60	1/31/2022 - 2/4/2022	1W	3	\$19.00	3
	1.3	MTWTF..	3P - 7P	60	1/31/2022 - 2/4/2022	1W	3	\$19.00	3
				** WEEKLY FLIGHT TOTALS **			9	\$150.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	60	2/7/2022 - 3/4/2022	4W	10	\$12.00	40
	2.2	MTWTF..	10A - 3P	60	2/7/2022 - 3/4/2022	4W	10	\$19.00	40
	2.3	MTWTF..	3P - 7P	60	2/7/2022 - 3/4/2022	4W	10	\$19.00	40
				** WEEKLY FLIGHT TOTALS **			30	\$2,000.00	

	Feb 22	Mar 22				
SPOTS	99	30				
CASH	1650.00	500.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1650.00	500.00				

*me 1-28-22*

*me 01/28*

Jan 28, 22  
CONT# 35662611 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 1478

						TOTAL
SPOTS						129
CASH						2,150.00
TRADE						0.00
NSL						0.00
TOTAL						2,150.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# Sales Order

Station: KOIL-AM Agency: KATZ MEDIA GROUP (3RD FLR)  
 Contract Name: BRETT LINDSTROM FOR GOV KOIL EST Address: 125 W 55TH STREET, 3RD FLR  
1478-01 City: NEW YORK State: NY Zip: 10019  
 Contract#: 61607 Buyer: \_\_\_\_\_  
 Start Date: 1/31/22 End Date: 3/04/22 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: National Type: Cash Agency Commission %: 15  
 Advertiser: BRETT LINDSTROM Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: 1368katz Comm %: 0  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Product Name: Radio  
 Estimate #: 1478  
 Competitive Code: Political-Local

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	1/31/22	2/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	12.00	3	36.00	1	
2	1/31/22	2/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			3	W	19.00	3	57.00	1	
3	1/31/22	2/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			3	W	19.00	3	57.00	1	
4	2/07/22	3/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	12.00	40	480.00	1	
5	2/07/22	3/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	19.00	40	760.00	1	
6	2/07/22	3/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	19.00	40	760.00	1	

## Billing Projections: By Month

	Jan 22	Feb 22	Mar 22
CA	50.00	1,700.00	400.00
ST	0.00	1,650.00	500.00

☒ Print Spot Prices

TOTAL SPOTS ..... 129  
 GROSS TOTAL \$ ..... 2,150.00  
 ADJUSTED SPOTS ..... 129  
 ADJUSTED TOTAL \$ ..... 2,150.00

## APPROVE DECLINE

☐ ☐ Sales Manager  
☐ ☐ Business Manager  
☐ ☐ National Sales Manager  
☐ ☐ Traffic Manager

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 Estimate #: 1478  
 Competitive Code: Political-Local

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	1/31/22	2/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	12.00	3	36.00	1	
2	1/31/22	2/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			3	W	19.00	3	57.00	1	
3	1/31/22	2/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			3	W	19.00	3	57.00	1	
4	2/07/22	3/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	12.00	40	480.00	1	
5	2/07/22	3/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	19.00	40	760.00	1	
6	2/07/22	3/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	19.00	40	760.00	1	

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 ADJUSTED TOTAL \$ ..... 2,150.00

APPROVE DECLINE

☐ ☐ Sales Manager  
☐ ☐ Business Manager  
☐ ☐ National Sales Manager  
☒ ☐ 1368tnor, 01/28/22 @10:48AM